

Memorandum



Date: July 8, 2013

To: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in black ink, appearing to be "Carlos A. Gimenez", written over the name in the "From:" field.

Subject: Adrienne Arsht Center for the Performing Arts Center of Miami-Dade County-
Monthly Status Report

CRC

**Agenda Item No.
7(B)**

Attached please find the monthly report and financials provided from the Adrienne Arsht Center for the Performing Arts of Miami-Dade County

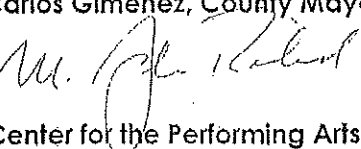
A handwritten signature in black ink, appearing to be "Lisa M. Martinez", written over the name in the "Senior Advisor" field.

Lisa M. Martinez
Senior Advisor

MEMORANDUM

Date: June 6, 2013

To: The Honorable Carlos Gimenez, County Mayor

From: M. John Richard 

Subject: Adrienne Arsht Center for the Performing Arts of Miami-Dade
County Monthly Status Report

ArtPlace America awarded the Adrienne Arsht Center for the Performing Arts of Miami-Dade County a \$250,000 grant to establish an Office of Neighborhood Development in association with the Town Square Neighborhood Development Corporation (TSNDC), making it one of the first performing arts centers in the country to have an office dedicated to the development of its surrounding community. This grant comes as Miami's urban core emerges as one of the most vibrant cultural districts in the country. The Arsht Center's Office of Neighborhood Development will collaborate with existing agencies and organizations that have an impact on downtown Miami's rapidly changing arts and entertainment district. This is the Arsht Center's second ArtPlace grant. In 2011, the Center received \$300,000 that enabled the creation of TSNDC.

Programming

Keeping the tradition of providing blockbuster summer programming, the Arsht Center is proud to announce the South Florida premiere of *8CHO* (pronounced OH-cho), the international aerial dance sensation created by Argentina's creative genius Brenda Angiel. The high-flying spectacle opens in the Center's Ziff Ballet Opera House on June 20th for a two-week limited engagement. Created in Buenos Aires, *8CHO* is a thrilling aerial spectacular that has been performed in multiple cities around the world. For the show's South Florida premiere, the Ziff Ballet Opera House will be transformed into an exhilarating, gravity-defying world by dancers and musicians who perform entire routines in the air. Suspended on ropes, and soaring up to 20 feet above the stage, performers will leap, swivel and fly through the air, creating a sultry kaleidoscopic of movement and action.

With the success of our prior summer shows, the Arsht Center has established a tradition of offering fun, unforgettable and stunning entertainment throughout the summer months that appeals to all ages. Following sold-out engagements in Buenos Aires, Mexico City, Barcelona, Madrid, London, New York and a record-breaking run at the Ziff Ballet Opera House five years ago, the internationally acclaimed *Slava's Snowshow* returns to Miami July 31st through August 25th. The breathtaking show that stole the hearts of more than 30,000 South Floridians in 2008 is an awesome theatrical experience and a profound moving spectacle full of vibrant images, enchanting music and lots of snow.

Community Engagement

This year the Center hosted nine high school commencement ceremonies in the Knight Concert Hall from May 25th through June 6th, with approximately 2,500 graduates crossing the stage. Filling the concert hall to capacity, over 14,000 families and friends gathered and celebrated the achievements of the 2013 graduates. Booker T. Washington's class of 2013 holds the honor as the first public high school class to graduate at the Arsht Center.

In honor of the Arsht Center's extraordinary history of presenting quality Broadway productions, the producers of Tony Award-nominated *Matilda The Musical* have donated the 19-book set of Roald Dahl's complete collection to both the Miami-Dade Main Library and the Coral Gables Public Library.

Financials for the month of April

- Net earned revenues through April are better than the previous year.
- All performances have sold at 66% through the first seven months of the fiscal year.
- Through the month of April, the Center hosted 322 performances.
- Occupancy costs are as budgeted.
- Projections forecast a year-end balanced budget.

Upcoming performances

- More than 50,000 theater lovers know that summer kicks off with City Theatre's hilarious *Summer Shorts Festival*, featuring the nation's best one-act plays, June 6th through 30th in the Carnival Studio Theater.
- A co-presentation of Miami's City Theatre, Orlando Repertory Theatre and the Arsht Center, the new family musical *The Amazing Adventures of Dr. Wonderful (and her dog)* plays in the Carnival Studio Theater June 15th through June 30th.
- Argentina's sensational tango takes flight when a dozen aerialists, dancers and musicians perform suspended 20 feet above the stage in *8cho*, June 20th through 30th in the Ziff Ballet Opera House.
- Critically acclaimed singer and songwriter Solange makes her Miami debut July 5th in the Knight Concert Hall.
- The acclaimed International Hispanic Theatre Festival returns to the Carnival Studio Theater for its 28th annual edition of presenting the best of Hispanic theater from around the world, July 11th through 28th.
- The Miami forecast calls for snow this summer when *Slava's Snowshow* takes audiences on an exhilarating journey July 31st through August 25th in the Ziff Ballet Opera House.